**Distinctiveness of the institution**

**Title of the Practice: WE-AIM**

**Objectives of the Practice:** St. Xavier's College believe in the holistic development of the students and aim at promoting the innate talents of the students through academic and artistic initiatives. We nurture their managerial skill sets through entrepreneurial ventures and instil in them a scientific temperament through theoretical and practical exposition.

**The Context**: The distinctiveness of the institution lies in its vision to mould a generation of empowered women through liberal cultural practices that transform the life outlook of young women. The practices would impart in them a sense of freedom and independence that can empower their life through a process of development which is life long in its impact. To achieve this goal of empowering young women, we encourage programmes and club activities that encourage leadership, promote career advancement and instil in the students such values that promote eco- sensitivity, constitutional awareness, and self- efficiency.

**The Practice**: WE-AIM- **Women Empowerment Activities for Integral Maturation**, aims at empowering young women through various clubs functioning in the college. The activities of each club are diverse in nature to ensure a holistic and value added development.

1. Biodiversity Club: Biodiversity club of Department of Botany is registered under Biodiversity department of Govt.of Kerala. To merge the students with nature, a field trip was conducted to Abhayaranyam of Kodanad. An energy conservation workshop was organized for public with the funding of EMC, Govt. of  
   Kerala on 13/3/2019. A skit was played by students to sensitise the public about the need for biodiversity in front of Gandhi square.
2. Dance Club: The dance club of the college is active in reviving the students to celebrate the artistic talents inherent. The club organized varied competitions, both college level and inter-departmental level to give a platform for the students to showcase their talents. This year the club offered a stage to the members of the club to visualize in dance the sweet melodies of everlasting pull. The members participated in the intercollegiate fests organized by various institutions.
3. Club for differently abled students: Prepared Voice Bank for needy students at the time of internal as well as external examinations. Nearly 100 files were recorded, and copied to CD and provided to them. A copy of the same has been provided to the college library also. Also appreciated the efforts of the students who helped to prepare audio clips.
4. Music club: A musical tribute was arranged on Arts Day by the music club students in memory of Late Balabhaskar.
5. Readers and writers club: The department of Malayalam of St. Xavier’s college in association with the Readers and Writers club and the MalayalaManorama News Paper conducted Vayanakalari on July  13 to promote reading among students.
6. Painting and Photography club: organised a tattoo designing competition and live model drawing competition for students. Also organised a painting exhibition on January 30th as part of XavExhibiton 2019 in connection with the Academic Week Observation.
7. SochVichar club: celebrated Premchand Jayanthi by conducting competitions (Poem writing, Essay writing) for the students.
8. ED Club: has organised an Industrial Visit to Sprint Apparel Unit on 4 th October 2018, as part of 3 days Entrepreneurial Awareness Camp (EAC) which was conducted in association with IQAC and Entrepreneurship Development Institute of India (EDII).
9. Electoral Literacy Club: As a part of SSVEEP programme of the Election Commission of India, the district election commission of Ernakulum district arranged a class for the new electorate of the college on 3 rd August 2018.

**Evidence of Success**: The club activities gave myriad opportunities for the students to integrate their latent potential and to refurbish their manifest talents. The training given at the college via manifold platforms helped them excel in the competitions in and outside the college. The students bagged many prizes, awards and recognitions in the year in the M G university Youth festival. The students could also win in the talent contests hosted by other institutions because of the tutelage and confidence they imbibed from the Skills training sessions at the college.