## **ED Club Activities 2020-21**

## 1. My Story - Motivational Session by Successful Entrepreneur

ED Club in association with IEDC & NGO- Samrambhak Mitra organized My Story Session with successful Start-up Founder/Entrepreneur on November 25th 2020 at 4.p.m, through Google Meet. Dr. Baiju Nedumkeri, Chairman of Agropark, Piravom shared his Entrepreneurial Journey and interacted with more than 100 students. The session was very informative and inspiring. He guided students to identify locational problems and come up with solutions and offered all the support.



**2.** ED Club members participated in Design Challenge Competition conducted by Samrambhak Mitra ,and bagged all the prizes. The first prize was for multi purpose bag by Zoology Dept, and second prize for pocket pen or pencil holder designed by Arya K A (III B.Com Regular) and third prize for doormats designed by Anagha K Sudeesh (III B.Com Regular). Prize money were Rs. 5,000 Rs. 3000 and Rs.2000 respectively.







**3.** As part of Campus Innovator Talk, an Interaction with a Budding Alumna Entrepreneur Ms. Heenu T J was conducted on 18, January 2021 at 12. P.m through Google Meet. More than 100 students participated the session . The session was really inspiring students to start their own ventures.



**4.** Paper pen making initiative as part of ED club continued this year also. Club members made and distributed paper pens to different departments.(Sandra Tony -48 Nos Pen)



5. As part of Entrepreneurship week ED & IEDC Club members put up a stall on 25<sup>th</sup> February,2021 showcasing their talents by making eco friendly masks, paper bags, bottle art, drawings etc. The event boosted the confidence of students to take up new initiatives and their marketing skills.

