

## The Role of My College in inculcating Entrepreneurial Culture in Me



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Entrepreneurship and Innovation are essential ingredients in building a successful commercial venture. As a commerce student both these aspects has always fascinated me in doing new things with commercial value. I was very fortunate to be a part of the Innovation Cell and Entrepreneurship Development (ED) Club of my college, giving a platform to students to develop their entrepreneurial skills by organizing a variety of programs such as student stall to develop their marketing skills, skill-based training, industrial visits, interaction with successful entrepreneurs especially

women. All these activities boost the confidence level of students to begin their career as entrepreneurs. ED club also organizes Business Idea Competitions by which students are able to identify and come up with their own innovative ideas and products. Also, students continuously participate in various competitions hosted by various institutions and MHRD institution Innovation Cell.

“My Story Telling” session with leading and successful five women Entrepreneurs, conducted in connection with Global Entrepreneurship Day, was a real inspiring experience for me to know the entrepreneurship culture and the story of their business venture from those talented successful women entrepreneurs. I also participated in the IIC Online Sessions conducted by Institution's Innovation Council (IIC) of MHRD's Innovation Cell, New Delhi to promote Innovation, IPR, Entrepreneurship, and Start-ups among HEIs from 28th April to 22nd May 2020 during the COVID-19 nationwide lockdown and received certificate. I was selected as one among the Innovation Ambassadors by the IIC, MoE's Innovation Cell. I am extremely grateful to my college for this achievement, since I was always mentored by

Ms. Shereena John coordinator of the Innovation Cell of my college.

In order to promote plastic free campus and environment. The ED Club organized skill development training on paper pen and started distributing paper pens named as ECOTIPS to various departments which resulted in boosting their creativity and entrepreneurial skills.

I am extremely proud to mention that my college, St Xavier's College for Women Aluva has played a major role for building up the entrepreneurial traits and culture in me.

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