

# The role of my College in Inculcating Entrepreneurial Culture in Me



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Innovation is one of the ways to explore change as an opportunity for a business or service. It can be taught and learned. It is a facilitator of entrepreneurship and a way of empowering people to take charge of their lives and economic prosperity. I had the golden opportunity of being the member of the Institution Innovation cell which allowed me to explore areas related to entrepreneurship, innovation, creativity, and intellectual property rights. There were numerous programs organized by the Innovation cell and ED club of the college to promote entrepreneurial culture in college. Out of those I was fortunate to participate in Enlight 2020, ED club conclave by Government of Kerala which provided a great opportunity to interact with successful entrepreneurs learn about their ventures, and also to meet passionate aspiring entrepreneurs. I was also the part of winning team in Hackathon competition conducted as part of the conclave which was an inspiration dig deeper into various aspects of entrepreneurship. The business idea presentation competition and blooming pink Idea competition conducted by IIC and ED club also helped me to gain insight on various aspects of business idea presentation. I am fortunate to hold the post IPR coordinator through which I was able to attend session on IPR organized in association with Cochin University of Science and Technology (CUSAT) on awareness of fundamentals of IPR. It helped us to gain clarity on basic at the components of IPR by interacting with experts. A class on entrepreneurship and development, IPR and technology transfer, pre-incubation and incubations management training was conducted by IIC where we were given tasks to discuss and identify socially

relevant issues and methods of addressing them. A seminar to impart greater awareness about IPR system in India which covered protection of intangible property, the patent regime in India , registration and filing process it inspired the participants to be result-oriented and work on further commercialization of their research. I also participated in the IIC Online Sessions conducted by Institution's Innovation Council (IIC) of MHRD's Innovation Cell, New Delhi to promote Innovation, IPR, Entrepreneurship, and Start-ups among HEIs from 28<sup>th</sup> April to 22nd May 2020 during the COVID-19 nationwide lockdown and received certificate. A seminar on the topic Fair Use of Copyright in Classrooms was also conducted by Research Promotion Council and IIC, which is highly relevant in current scenario of online education during global pandemic.

I'm thankful to IIC of my college for bestowing the duty of an IPR coordinator on me as it enabled me to explore and learn many new things including Innovation, Entrepreneurship and IPR.

I am also extremely grateful to my mentors who supported me and guided me through every step and helped me achieve skills and knowledge to pursue entrepreneurship in future. I can confidently say that my college play an active role in inspiring me to develop an entrepreneurial culture.



Enlight 2020, Hackathon competition