

ED CLUB ACTIVITY REPORT 2017-18

1. On 23.08.2017, ED Club organised an Entrepreneurship Development Seminar in collaboration with District Industries Centre, Aluva. The class was led by Additional District Industries Officer Mr. Praven M. Industries Extension Officer Mrs. Jasmine was present during the session. And the session was very fruitful.



2. ED Club of St. Xavier's College for women Aluva has organised 3 days Entrepreneurial Awareness Camp in collaboration with KITCO & NSTEDB (National Science and Technology Entrepreneurship Development Board) , for the science stream students, from 8 th November to 10 th November 2017.

The camp was inaugurated by a women entrepreneur Mrs. Shaina George Managing Director of Fashion Point , Fashion Technology Institute and she had interacted with students. 75 students were attended the program.

The camp was very effective in building entrepreneurial skills among students. They were given motivational classes, interaction with entrepreneurs, financial assistance offered to entrepreneurs by various financial institutions , introduction of DIC schemes to the entrepreneurs etc. Also students were attended an Industrial Visit to Hitech Bio Fertilizers Unit. Participants were given the certificates and they evaluated the seminar as very informative and effective.



Inauguration of the camp by Mrs. Shaina George, M. D of Fashion Point Fashion Institute)



(Industrial Visit to Hitech Bio Fertilizers)



(Interaction with Mrs. Shaina George)



(Class on DIC Schemes by Addl. District Industries Officer.)



Class on Project Identification by Mr. Anil Kumar Rtd. Union Bank Manager.

3. ED club members put up a stall showcasing their own hand made products including eco friendly denim bags, purses, pouches, key chains. The event boosted the confidence of students to take up new initiatives and their marketing skills.





4. ED club also conducted a business plan competition among ED Club members inviting the prospective and viable business opportunity. The response of the students was overwhelming and they came up with many business ideas such as skin bank breath purifier, vegetable pesticide detector etc.