

ED Club Activity Report 2019-20

1. ED club of St. Xavier's College for Women, in association with Samrambhak Mithra(an NGO promoting student entrepreneurship) organised a training programme on "Effective Presentaion Skills and Idea Presentation Camp "on 25.05.2019 at Mother Teresa Seminar Hall, in continuation to the State Level Idea Challenge Contest conducted by Samrambhak Mitra. Students from various engineering and arts & science colleges across Kerala have participated for the same. The training was very effective in enhancing the presentation skills of the students.



(Training on "Effective Presentaion Skills and Idea Presentation Camp)

2. The students(III B.Com and III Bsc Zoology) of selected business ideas (Rakshak – Borewell Rescue System and Herbo Paper from animal poop) have participated in the Investors Meet conducted by Samrambhak Mithra at St. Teresas College , Ernakulam on July 30,2019.and received Certificate of Appreciation for the presented business ideas.



(Inauguration of Investor's Meet at St. Teresas College)

3. To promote environmental consciousness, ED club organised a Skill Development training on ecofriendly Paper Pen making on 22 August 2019. ED club members participated for the same and the session was led by Ms. Seena John (II B Com Taxation Regular)



4. ED Club initiated for "Plastic Free Pens Campus", and started distributing Paper Pens named as "ECOTIPS" made by ED club members. The response is very encouraging.



(Launching of the Paper pens – **ECOTIPS**)

5. ED club members put up a stall on 05 September 2019 showcasing their talents in handmade products such as bathing scrubs made from coir fibre and

vetiver(raamacham), variety of pickles, keychains, dish wash, ornaments etc. The event boosted the confidence of students to take up new initiatives and their marketing skills.



(ED Club Stall)



(Organic Dish Wash)



(Bathing Scrub made of raamacham and coir fibre)



(Homemade Pickle)



(Handmade Jewellery by students)

6. On Global Entrepreneurs Day(19.11.2019), ED Club in association with Tie Kerala (leading NGO promoting entrepreneurship) organized “My Story Telling “ session with 5 women entrepreneurs.. Parveen Hafeez , Managing Director of Sunrise Hospital, May Joy , Managing Director of Ziva Maternity Wear, Anu Joseph, Founder of Cassaro Creamery,Nisha Krishnan , Founder of Channel I’m and Geetha Vinoj, Managing Director of Eat Green shared their experiences with students. The session was quite inspirational.



(Inauguration of My story telling Session)



7. ED Club in association with Innovation Cell, organized an exposure visit to Patent facilitation Centre, CUSAT on 15.01.2020. 42 students and 2 teachers participated for the session and it was led by Mr. Bilal Nazeer, Research Officer. Students found the session was very informative and insightful.





(Visit at CUSAT IPR facilitation Centre)

8. A team of 3 students (Aswani Viswan, Samdra MA, Chithrathara M) and a mentor faculty (Dr. Revathy S) participated in state level ED Club Conclave "EDLIGHT 2020" organized by Industrial Department at Trivandrum on 29th and 30th of January 2020. They have exhibited and presented their innovative products made of fish scales and bagged first prize for the Hackathon for the theme "An alternative to plastic". Their products received commendable appreciations from evaluators and public.







(Minister E. P Jyarajan visiting the ED Club stall at EDLIGHT ED Club Conclave 2020)



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(Products from Fish Scales)

9. ED club in association with Innovation Cell organized a Business Idea Competition “Blooming Pink 2020” inviting the prospective and viable business opportunities from students. 11 entries were received from different departments and screened business ideas were selected to the Power Point Presentation round on 07.02.2020. The first position was bagged by III DC Zoology for “Scaly Deal “and 2nd prize was for III DC Physics for Gardino- Soil Moisture Sensor and III position to II MSc Physics for B2N Bottle. The competition was a platform to showcase the innovative ideas of the students which boosted their entrepreneurial aspirations.



(Blooming Pink Idea Presentation Competition)



