

## TOURISM CLUB ACTIVITIES 2017-18

### ST.XAVIER'S COLLEGE FOR WOMEN, ALUVA

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#### **June 5: World Environment Day**

In connection with the World Environment Day celebrations the club conducted a poem recitation competition.



#### **Padam Onnu: Oru Kai Sahayam**

Tourism club members and teacher co-ordinators along with the department of Communicative English took part in the Club FM initiative “Padam Onnu: Oru Kai Sahayam, in association with Club FM. The club donated study materials to tribal students. Rev. Sr. Reethamma V A, College Principal handed over the study materials to Mr. Jagdeep Murali, Senior Manager Club FM on 12 June 2017.



### **22 June, 2017 Maiden Metro Journey**

Tourism club members along with their teacher co-ordinators made their maiden metro journey on 22 June, 2017. Everybody enjoyed the ride. It was a marvellous visual treat.





### Organic Vegetable Fest

Organic Vegetable fest was arranged to promote organic farming among students.

**Organic** food production strictly avoids the use of all chemicals. It **does** not pose any threat to soil and underground water. Conventional **farming** uses tons of artificial fertilizers and pesticides harmful to humanity and environment. Tourism club members brought vegetables and fruits grown in their kitchen garden for sale. Homemade pickles and jams were also put to sale.



### Mehendi Fest

As part of Ramzan celebrations, Mehendi fest was organized as part of fund raising programme. It was a display of artistry as the participants at the Mehendi festival drew intricate designs on palms. The designs started from the forearms and ended at the tip of the fingers. Some designs started from the upper arm also



### **Welcome juniors!**

A flash mob was arranged to welcome the new tourism club members. The idea was to make everyone feel at ease and a flash mob seemed like something they would connect with.





## **Logo designing competition on Kerala Culture**

As part of inaugural day celebrations, the tourism club conducted a logo designing competition for college students. Around 30 students from different departments participated in the competition.



## **Okhi Support**

Expressing solidarity with Okhi affected victims; tourism club members visited the relief camp at Nayarambalam and gave financial aid.



### **Ethnic day Celebrations**

Ethnic day was observed as part of the tourism week celebrations. It was mandatory for all students to come in traditional outfits. It gave the students an opportunity to celebrate different cultures and traditions of Kerala. The main message of the celebration was to respect the traditions and recognize the culture of the others. The students wore traditional attires and took part in the ethnic day rally. Ms Jiby Mather, Municipal Councilor, flagged off the rally.





### **“Dance against Drugs”**

Tourism club members won second prize in the intercollegiate programme “dance against drugs” jointly organized by DTPC and Excise Department.



## **World Tourism Day celebrations**

In connection with World Tourism Day an interdepartmental quiz competition was conducted for the students.



## **QUIZ COMPETITION BY CENTRE FOR HERITAGE STUDIES**

As part of the Tourism Day Celebrations, CENTRE FOR HERITAGE STUDIES, Department of Cultural Affairs, Government of Kerala conducted a quiz competition for college students. Malavika R. and Sruthi S.S. of our college won first prize.

## **ACHIEVEMENT**

Ms. Aiena Varghese of third year Communicative English also received the State Award for the Best Student Co-ordinator instituted by the Government of Kerala for the year 2015-16



## ***Mathrubhumi Yathra***

The Tourism club subscribes ***Mathrubhumi Yathra, the Complete Travel Magazine***. It is really a guide and companion for travel lovers. It highlights attractive and less trodden tourist destination. The magazine provides a picturesque portrayal of places and its description by woeing the readers to make a trip to these places at least once in their life time.



### **Tourism Club Co-ordinators**

1. Jasmine Gonsalvez
2. Sonia John Markose