



ST. XAVIER'S COLLEGE FOR WOMEN, ALUVA
REACCREDITED BY NAAC WITH A GRADE (CGPA 3.33)

DEPARTMENT OF COMMUNICATIVE ENGLISH
ANNUAL REPORT
2017-2018

DEPARTMENT OF COMMUNICATIVE ENGLISH

DEPARTMENT ACTIVITIES 2017-2018

On- the- Job training

Our third year students interned with various institutions as part of their internship. This internship gave them hands on work experience and helped them to explore their career interests. The New Indian Express, Rajagiri Hospital and Maitri Advertising Agency were some of the institutions in which they successfully interned.

We go Green

On June 5th Environment Day the students and faculty sowed the seeds of flowering plants on the campus and exchanged saplings. The students were encouraged to work collectively for the protection of Earth and the emphasis to build a greener world was stressed on.



Nightingales in full bloom

On June 9th the college union conducted a Mapilla song competition and Ms Sreelakshmi of 3rd BA Communicative English bagged the first prize

Tasty Treats

On June 30th the college celebrated Food Fest for Ramzan Ithfal 17 in which the students of all departments and disciplines set up food kiosks to sell delicious homemade treats . The English department won the first prize for their innovative décor and delicious menu. Sreelakshmi of 3rd year communicative English won the 2nd prize for Mopilla pattu.



Nammudei Kai Sahayam

On 4th July the English students and teachers took part in “Padam Onnu: Oru Kai Sahayam a social endeavour that has been running for the past eight years in association with Club FM and donated study materials to deserving tribal students. Mr Jagdeep Murali Senior Manager Club FM was handed the materials by our principal Rev Sr Reethamma.



Going Mad for MAD

On 12th July Mr Sarath Santhosh City Manager of Make A Difference (MAD) an Indian nonprofit organization working to ensure better outcomes for children in orphanages and shelters across India conducted an orientation programme for the



Sparsh @ Snehakoodu

In an attempt to transform our students into socially conscientious and diligent citizens we encourage them under *Sparsh* our outreach programme to contribute their effort for the society. They visit Snehakoodu, an orphanage near Aluva every week to help the young residents with their studies.



Department NAAC orientation.

On 12th July Ms Milon Franz HOD of the English department conducted a NAAC orientation for the students of the English department. She briefed the students about the impending NAAC visit. NAAC is an autonomous body set up by the UGC to assess and accredit institutions of higher education in the country

Freshers Welcome

On July 27th the Xaverian family welcomed their newest members into their fold. The newbies mesmerized the students and teachers alike with their scintillating performances in dance and other activities.



Idu Njanga Paranja Gameshow

The Communicative English Department along with the College union on 31st July hosted an episode of the famous Surya TV game show *Idu Njanga Paranja Nadan* hosted by the dynamic Renjini Haridas. The students thoroughly enjoyed taking part in this fun show and in shaking a leg with their favourite anchor.



NAAC Flier

On August 1st the dept brought out their colourful NAAC Flier with a gist of all the activities and accolades and triumphs that the dept had had during the academic years from 2012 to 2017. It was a wonderful trip down the memory lane.



Blessings galore for our studio

On 14th August our Audio Visual studio was blessed and inaugurated. The AV studio is envisaged as a powerful tool for visualizations, editing and presentations to be used both by students and faculty. The Campus radio Radio Xav which has its headquarters in the studio regularly goes on air every Thursday at 12 noon with a special segment of 30 minutes comprising a medley of news, views, dedications and songs every Thursday.



Audio editing workshop

On 14th August Mr Jeswin Mathew eminent freelancing Audio Designer conducted a workshop on audio editing techniques using the software Neuendo. The students were taught a number of techniques and tricks that most audio professionals use every day and this has helped them to professionalize their weekly Xav Radio broadcasts.



Team Communicative English enthalls NAAC peer team

On 18th and 19th August NAAC peer team members visited the college for audit. They were impressed by Xav Voice radio broadcast that the students did in their honour and also with the documentary and advertisement activities that the students did as part of their curriculum.



Sharon Justin elected as CP

Second year Communicative English student Sharon Justin was elected as the chairperson of the college union on 18th August

Department Fresher's Welcome

On 24 August, the Department of Communicative English welcomed their freshers with hordes of exciting activities and games.

Xav Virtuoso 2k17 logo launch

Xav Virtuoso 2k17 the revered annual fest of the communicative English department unveiled its dynamic and distinct logo in the presence of our Principal Rev Sr Reethamma and the vice principal Sr. Shalini on 25th August 2017. The students conducted a well choreographed flash mob at the college portico.



Our AAL expression

As our token of gratitude to the non teaching staff of this college and as a commemoration for all their services for our beloved institution we tried to honour them with our All we Add is Love (AAL) campaign in which we distributed Onam kits for them on 25th August. Our department and our students take pride in fostering a benevolent and caring attitude towards the less privileged. The students themselves collected the money and assembled the kits for the distribution. The love and joy in the face of our chechis and chettans were ample reward for our efforts.



Onam Celebration

On 30th August the college in a mesmerizing shade of cream and gold and was all geared to welcome the festivities and grandeur of Onam. The dept bagged 3rd prize for Pookalam and group song. Radha of the 1st year Communicative English got 1st prize for face painting.



Lights and Camera Live Action

In collaboration with Neo Film School the Dept of Communicative English conducted a live shooting session *Working with Actors* on 19th and 20th September in the college premises where the students were taught the finer nuances of film making and learnt valuable lessons in script work-shopping, preproduction, casting and auditions, shot listing and location scouting; technical skills from camera to sound, as well as post-production editing, sound design and color-grading.



In-house Ad campaign presentation

On 24th September as part of their advertising curriculum the students were divided into groups and made to do an advertising campaign on products like a pen drive, clock, fan handbag and jewellery. They put on their thinking hats and did a marvelous job by creating imaginative visuals, innovative presentations, novel radio ads and original video ads.

Going Traditional

On 6th November Tourism club and the College Union jointly conducted the Ethnic Day Celebrations. The students flaunted their ethnic best and performed mini cultural tableaus with traditional attires.



Halloween

On 10th November English department celebrated Halloween day with much horror and shrieks. The classrooms looked like elaborately done sets of Western horror movies. The students were lauded for their creativity and originality.



Xav Virtuoso 2k17

On 29 and 30 November the Communicative English students celebrated their much awaited annual fest with gusto and delight. There were a plethora of programmes like short film fest, mime, photography, script writing, group dance, wall painting, cartooning, marketing, quiz, collage, JAM, RJ hunt fashion show and it all culminated in a scintillating water drums musical fiesta by Sonu Sebastian and Ricky Martin.



English Association

On 6th December English association was inaugurated by renowned academician Dr Rangarajan. He extolled the students to read books and enjoy their study of literature. He also elaborated on the various opportunities other than teaching which were now available to students of English literature. The handwritten manuscript magazine “**The Third Eye**” was also formally launched by Dr Rangarajan.



Dance against Drugs

Our students in association with Tourism Club won the second prize on 17th December in a state level dance competition entitled **Dance Against Drugs** conducted in Durbar Hall ground by District Tourism Promotion Council and State Excise Dept. This initiative encourages youth to spread the anti-drug message and remain vigilant against such nefarious practices.



Youth Festival

Our students won prizes during the youth festival held in the college for both literary and cultural events, both for solo and in groups events



Tourism Quiz Competition.

Third Year student Ms Sruthi S.S. won the first prize for the Tourism quiz competition conducted by the Centre for Heritage studies (department of Cultural Affairs, Govt. of Kerala) on 25th January 2018 at Hill Palace Tripunithura.



All India Essay Writing Event 2017

Irene Sara Zachariah and G Radha of 1st year BA communicative English were felicitated on their enthusiastic participation and excellent performance in the All India Essay Writing Event 2017 organized in collaboration with the United Nations Information Centre for India and Bhutan (UNIC) and the Heartfulness Institute.

Academic Week Celebrations

As part of academic week celebrations the Communicative English dept in cooperation with the English department invited Mr Muralee Thummarukudy the Chief of Disaster Risk Reduction in the UN Environment Programme to take a class on Empowered women in the 21st century.

On January 16th Mrs Leena an alumni of the dept and the mother of one of the students in Communicative English took a spellbinding class on Value Education for the youth.



Osax

On 25th January for the OSAX fair the second year communicative English students set up a food kiosk to sell delicious homemade treats.



Library week

As part of library week conducted from January 28th to Feb 2nd the teachers and students participated in book talks and competitions and Ms Sruthi SS and Ms Aparna of third Communicative English bagged the third prize for a general quiz.

OUR Nose for News

Student newspapers continue to be an integral part of college and university life, and a great way for aspiring journalists to gain entree into an important but rapidly transforming career path. Student newspapers not only serve to inform a college's students about campus happenings, but also provide an incredible opportunity to showcase the writing skills of the students with flair and aplomb Xav Voice the quarterly campus tabloid of our department is one such college newspaper which hones the latent talent of our students. This year's issue was released on 9 Feb 2018.



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Dhanak 2k17



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Xav Junction



PAGE 4
One Among Us..

NOEL 2K17



competitions. On 20th Wednesday star making competition was conducted. Students participated with great enthusiasm. The full spirit of the celebration was seen in the face of the students. Different patterns of stars were made during the star making competition. Among the stars that the students had made the judges selected the best one. The formal Christmas celebration was held on 21st December. The celebration begins with a formal inauguration with the principal by placing the Christ in the crib. The celebration was conducted in the college auditorium. Union members had done their best for making the

Krithi International Festival of Books and Authors 2018

Department of Communicative English along with Department of English collaborated with Krithi International Festival of Books and Authors 2018 and coordinated the management of various sessions in different venues. Two teachers and 15 students managed and anchored the event from 6-10 March 2018 at the Bolgatty Palace, Kochi, Kerala.

