



ST. XAVIER'S COLLEGE FOR WOMEN, ALUVA
REACCREDITED BY NAAC WITH A GRADE (CGPA 3.33)
ISO 9001-2015 CERTIFIED

DEPARTMENT OF COMMERCE
ANNUAL REPORT
2020-2021

COMAX ACTIVITY REPORT 2020-2021

HOD-Ms. Shereena John

Faculty Coordinator-Dr. Raji Mohan

Students coordinators-Gimin Soosan Philip-II M.Com, Ruby –I M.Com, Reshmi Babu-III B.Com, Aleena Theresa-II B.Com, Krishna Priya-I B.Com

Introduction

Commerce Association or COMAX as it is known provides a platform for the students to exhibit their talents in various commerce oriented events and will also help them to enhance their analytical and decision making skills. The events which we offer will extend a platform to grasp team work, critical thinking, and creative learning and also to build self confidence.

The significant and major events of our association include Best Manager, Business Quiz, Moot Court, and also prepares students for other departmental college and university level competitions.

The finest thing of all the activities we organize are not just for the fun, they are literally related to the commerce stream and will give an exposure to the real world work experience. Apart from all these activities students are also permitted to participate and represent the college in various competitions organized by other institutions.

During the academic year 2020-21, 183 students have enrolled their names in Commerce Association.

Objectives-

- To enable students to develop “off the **Skills** expected commerce Graduates.
- To act as catalyst in the **process** of overall development of students.
- To expose students to the practical aspects of business, industry and commerce.
- To develop team spirit among students.
- To sharpen their skills and groom them for various competitions .

Detailed report with photos

1. Quest-An inter collegiate online commerce quiz was conducted on 13th may 2020.37 faculty and 45 research scholars and 1211 students and 60 others have taken part in it.

Coordinator-Dr.Raji Mohan



2.International webinar on “Role of women entrepreneurs in logistics and supply chain management.” May 14th 2020

PG Department of Commerce and Research Centre on 14th and 22nd May conducted an international webinar under the aegis of COMAX 20-21. The webinar was a huge success with about 257 participants participating in it. Dr. Dinesh S Dave,Professor and Director of Supply Chain Management Department of Marketing & Supply Chain Management ,John A. Walker College of Business, Appalachian State University Boone, North Carolina USA was joined by two of his resourceful colleagues Dr. Sharma and Dr. Ajay.

Co-ordinator - Dr. Raji Mohan



St.Xavier's College for Women,Aluva

PG Department of Commerce and Research centre

**22nd May 2020,
7.00 P.M to 8.00P.M**

**International Webinar on
"Role of women entrepreneurs
in logistics and supply chain
management."**

Mode of delivery-Zoom.

Join Whatsapp group in the link provided.

E-Certificates will be provided to participants.



Dr.Dinesh S Deve,

Department of Marketing and Supply Chain
Management.

Walker College of Business at Appalachian
State University,NC,USA.

3. National online FDP on the Innovative teaching and learning methods on 20th and 21st May 2020. Time 10.30 am to 11.30 am. The resource person for the webinar was Dr. Vinod A.S assistant professor, Mahatma Gandhi College Trivandrum. The FDP created awareness about the latest learning methods and innovative ways of teaching.

Co-ordinator - Dr. Tinsy Rose Tom

ST. XAVIER'S COLLEGE FOR WOMEN ALUVA
 (Established in 1964 Govt. Aided College Affiliated to Mahatma Gandhi University Kottayam Re – accredited by NAAC A Grade)

**Post Graduate Department of Commerce
 &
 Research Centre**
 Organizes
Faculty Development Program on
INNOVATIVE TEACHING & LEARNING METHODS

**20th & 21st
 May
 2020**

10:30 AM to 11:30 AM

Register using the attached link
 Join the WhatsApp group
 Attend the FDP in Google Meet
 Give the feed back
 Obtain an E-Certificate


Dr. Vinod A S
 Assistant Professor
 PG Department of Commerce and Research
 Centre, Mahatma Gandhi College
 Trivandrum

Registration Link:
<https://docs.google.com/forms/d/e/1FAIpQLSdyqGVI7XjOCNM9PTWuNuVVPk0KQ>

For more details contact:
 Co-ordinator: Dr Tinsy Rose Tom
 Assistant Professor in Commerce
 Ph: 8089416235
 HoD: Ms Shereena John(HoD)
 Ph:8891011227

4. The department celebrated world youth skills day by poster presentation of “Skills in action” on July 15th 2020. The students of the department showcased their skills and talents through poster. (III B.Com 14, II PG-14 and II B.Com-26). A Total 54 students participated.

Co-ordinator-Dr.RajiMohan



A SMOOTH SEA NEVER MADE A SKILLED SAILOR.
FRANKLIN D ROOSEVELT.

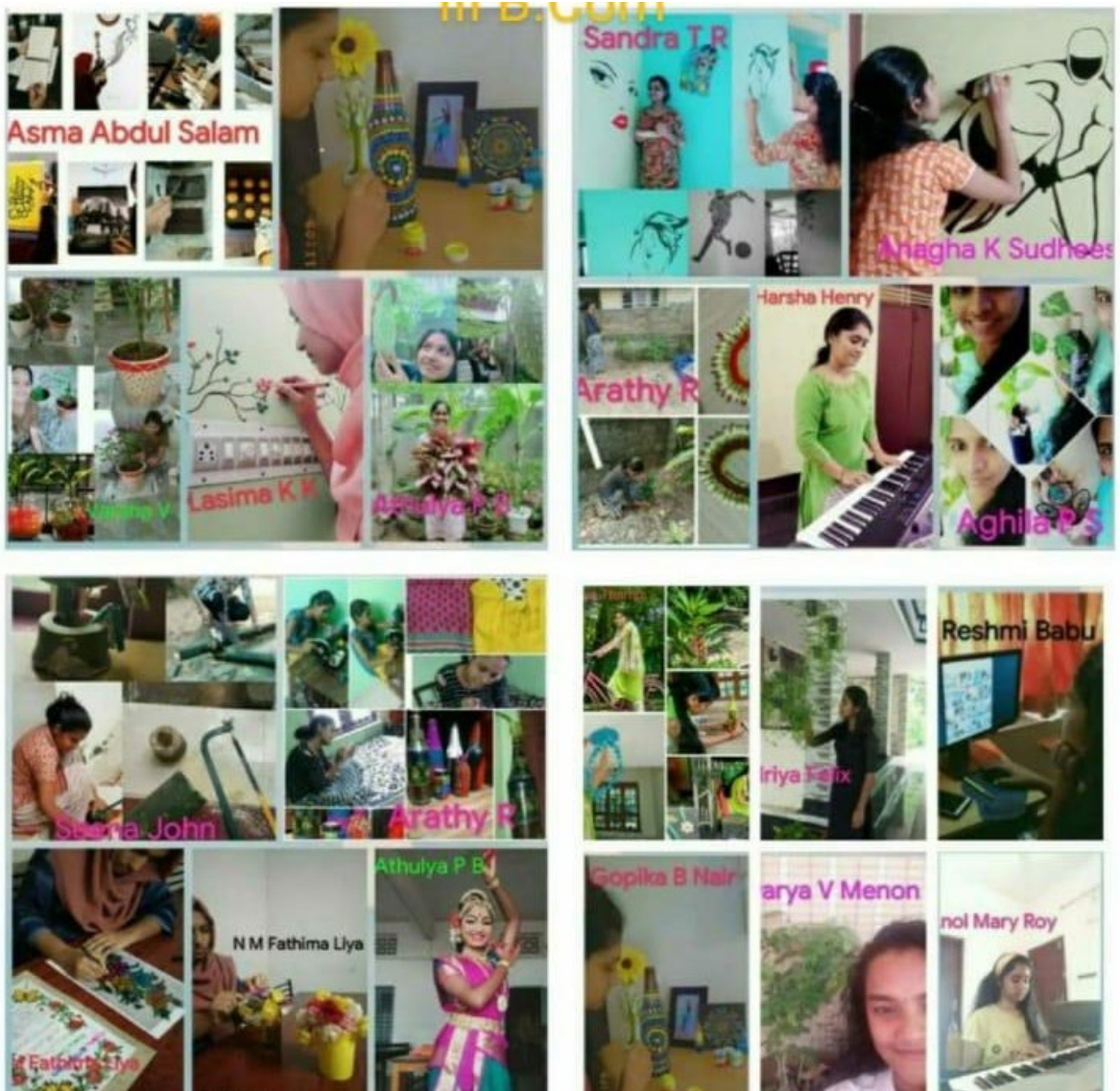
ST.XAVIER'S COLLEGE FOR WOMEN,ALUVA
PG DEPARTMENT OF COMMERCE AND RESEARCH CENTRE
CELEBRATES
WORLD YOUTH SKILLS DAY-15TH JULY,2020
WITH
"SKILLS IN ACTION' POSTER

STUDENT COORDINATORS
II YEAR B.COM-ALEENA THERESA
III YEAR B.COM-RESHMI BABU
II MCOM-GIMIN SOOSAN PHILIP

TEACHER COORDINATOR-DR.RAJI MOHAN
MS SHEREENA JOHN (HOD)



II B.COM WORLD YOUTH SKILL DAY



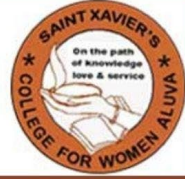
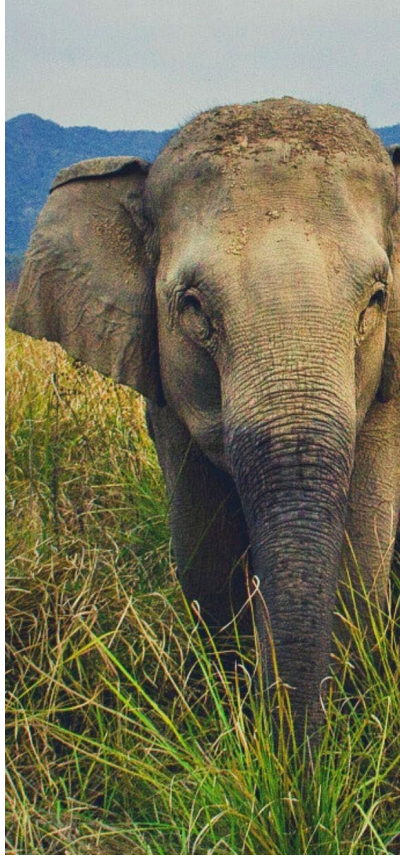
WORLD YOUTH SKILLS DAY III BCOM



WORLD YOUTH SKILLS DAY II MCOM

5. On June 5th World environment day was celebrated with Intra departmental essay writing competition. The topic was man VS wild and students could write in Hindi, English and Malayalam.

Co-ordinator- Dr. Raji Mohan & Shereena John



ST.XAVIER'S COLLEGE FOR
WOMEN
PG DEPARTMENT OF
COMMERCE AND RESEARCH
CENTRE

**OBSERVES WORLD
ENVIRONMENT DAY WITH AN
INTERDEPARTMENTAL ESSAY
WRITING COMPETITION.
TOPIC-MAN VS WILD
(MALAYALAM ,HINDI AND ENGLISH ENTRIES
ACCEPTED.)**


Mail your entries to
commerce@stxaviersaluva.ac.in before
10th June.cash prizes for winners

6. Online NET coaching via Commerce You Tube channel “ignite” on 24th Aug 2020. 106 views and 37 subscribers and the count is increasing.

Co-ordinator - Dr. Tinsy Rose Tom

NET COACHING ACCOUNTS

St Xavier's College for Women Aluva
Re Accredited by NAAC with A-Grade



i GNITE

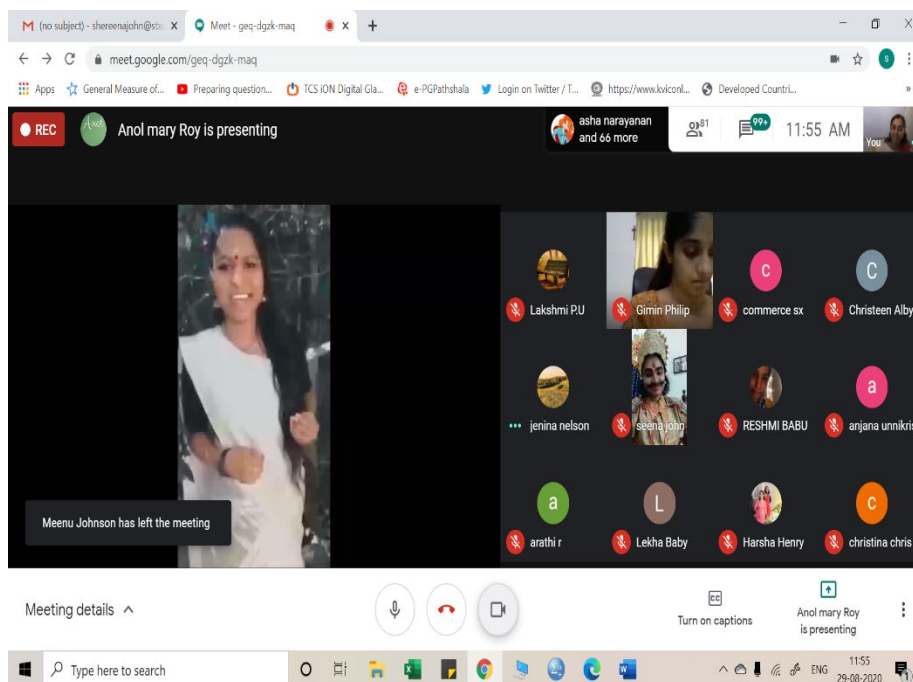
It's all about UGC NET coaching...

Post Graduate Department of Commerce &
Research Centre

0:11 / 42:01

7. Online Onam competitions was held on 29th Saturday Aug 2020 from 9 am to 12 am. 44 students actively participated in various events with all students joining the online function. The department conducted a Malayali Manga competition and Ormayile Onam. There were also Onapattu and other celebrations.

Co-ordinator- Dr. Raji Mohan & Shereena John



8.17th sept morning from 10.30 am to 11 am, Dr.Sr. Suby, counsellor took a webinar on coping with stress during covid 19 times.109 students took part in the event.

Co-ordinator- Shereena John &Dr. Raji Mohan

COPING WITH STRESS DURING COVID- 19-Webinar

PG DEPARTMENT OF COMMERCE AND RESEARCH CENTRE
ST.XAVIER'S COLLEGE FOR WOMEN,ALUVA.

Resorce person:Dr.Sr.Ruby
Date-17th ,Sept 2020



9.Sept 11th 2020 webinar series talks Ensemble by alumne was held on the topic “power of positive thinking” by Avani T, assistant professor, Marthoma College, Perumbavoor . 66 final year students(B.Com &M.Com) participated for the same

Co-ordinator- Shereena John ,Dr. Raji Mohan & Bilu Job

ST. XAVIER'S COLLEGE FOR WOMEN, ALUVA
OSAX
In collaboration with,
IQAC

ENSEMBLE
Webinar Series - Talks by Alumnae

September 11th, 2020
4:00 PM
POST GRADUATE DEPARTMENT OF COMMERCE AND RESEARCH CENTRE

POWER OF POSITIVE THINKING

Ms. Avani T
Assistant Professor
Marthoma College, Perumbavoor

All are cordially invited

10. On Oct 2nd, 2020 Gandhi Jayanti was observed as a cleaning day at home. 31 students from various classes participated in the programme and shared the pictures.

Co-ordinator - Shereena John & Dr. Raji Mohan



ST.XAVIER'S COLLEGE FOR WOMEN, ALUVA

PG DEPARTMENT OF COMMERCE AND RESEARCH CENTRE



OBSERVANCE OF CLEANING DAY

ON 2 OCTOBER, 2020, AS PART OF GANDHI JAYANTI

II PG



11. On 10th Oct-. Joan Lilly, Anol Mary and Aishwarya Menon of III B.Com, got selected as student innovation ambassadors by the Ministry of Education and MIC(MOE's Innovation Cell) .

Co-ordinator - Shereena John

12. As part of awareness drive on environment an online quiz on environment was conducted called -earthlings was launched on 20th Oct .321 participants took part in it.

Co-ordinator -Dr. Raji Mohan



13. For deliberating the recent environment friendly developments in the banking sector and to disseminate new knowledge in the banking field, a Webinar on “Sustainable Green Banking Practices in India” was organized by the Department on 22nd October 2020. The webinar could endorse environment consciousness among the commerce fraternity through the adoption of the latest technology in the field.

Co-ordinator - Bilu Job



ST.XAVIER'S COLLEGE FOR WOMEN , ALUVA

A webinar on

On 22nd October 2020

At 11.00 a.m (via.google meett)

SUSTAINABLE GREEN BANKING PRACTICES IN INDIA

Organised by the

**POST GRADUATE
DEPARTMENT OF COMMERCE
AND RESEARCH CENTRE**



Registration Link

<https://forms.gle/P6By4GYmAa27CL8v5>

Whatsapp group link:

<https://chat.whatsapp.com/E0g88ntknCM3Hp3Vzn68zG>

Social media links of the college:



Contacts:

Mob - 9605550642

email id: commerce@stxaviersaluva.ac.in



14.A webinar on Research methodology was conducted on 12th Oct. Resource person was Dr. Gabriel Simon Thattil, Director and IQAC university of Kerala, Trivandrum. Dr. Gabriel was very resourceful and 79 participants took part in the webinar.

Co-ordinator- Dr. Tinsy Rose Tom

ST. XAVIER'S COLLEGE FOR WOMEN ALUVA
 (Established in 1964 Govt. Aided College Affiliated to Mahatma Gandhi University Kottayam Re -accredited by NAAC A Grade & ISO 9001:2015 Certified)

3:00 -4:30 PM IST

Webinar on
RESEARCH METHODOLOGY
 Organized by
 POST GRADUATE DEPARTMENT OF COMMERCE AND RESEARCH CENTRE
 &
 RESEARCH PROMOTION COUNCIL

9th October 2020

TARGET AUDIENCE: FACULTY AND RESEARCH SCHOLARS IN SOCIAL SCIENCES



Prof. Dr. Gabriel Simon Thattil
 Director, IQAC University of Kerala, Trivandrum

For more details contact:
 Co-ordinator: Dr. Tinsy Rose Tom
 Assistant Professor in Commerce
 Ph: 8089416235
 Dr. Anu Anto
 Assistant Professor in Zoology
 Ph: 9446545002

Registration link: <https://forms.gle/LJDpccguYUVmK1rB9>

15. On 17th Oct an investor awareness program which was an initiative of SEBI in association with Aditya Birla Sun Life Mutual Fund was conducted exclusively for teachers of St. Xavier's college for women, Aluva about 36 teachers from different streams participated in the webinar.

Co-ordinator : Shereena john

Investor Education & Awareness Programme
 ORGANIZED BY
 Dept. of Commerce
 St. Xavier's College
 for Women
 Aluva

- Learn how to build long term wealth
- Understand asset classes and investment options
- Explore tax savings options and retirement planning

DATE & TIME :17/10/2020
 03:00PM
 ZOOM SESSION - 1 HOUR
 Prior registration mandatory through attached Google form

This is an educational initiative of SEBI.
 No soliciting of business.



SRAADHA
 TALENT MANAGEMENT

16. A webinar on UBA-NEP awareness programme has been conducted on 18th Oct 2020 on the topic Dissemination of information on NEP to lay people. 84 students participated.


Co-ordinator : Shereena John

17. Self-Introduction and Ice breaking Session was arranged for First year UG students on 30.10.2020. 50 students of Ist B.com participated.

Coordinator-Shereena John & Ms. Bilu Job.

18.Career Guidance class on Education to Employment conducted on 31.10.2020 collaborating with Invisor Academy.92 participants from III B. Com and II M.Com participated in the webinar.

Co-ordinator - Shereena John



www.invisoreducation.com

EDUCATION TO EMPLOYMENT

Live **Webinar** for Teachers & Students by
CMA Geevar Thambi
Vice President – Invisor Global Inc. Canada

Topics Covered:-

- **Approach** to Corporate & MNC for **JOBS**
- **Upskill** before you knock MNC doors
- Certifications by **AICPA** (American Institute of Certified Public Accountants) & **IMA** (Institute of Management Accountants) – **USA**
- **CSR** Funds, **Scholarships** & Financial Aid for upskilling students
- **Internship** Training & Advantages

For Registrations
Call:- 8943 698 798 / 8086 074 555
Mail:- info@invisorglobal.com

Participant List - INVISOR EDUCATION SESSION ON EMPLOYMENT

19. Commerce Department Alumni Meet on 30.01.2021

An Online Alumni Meet was organised on 30 th January 2021, through Google Meet at 4. P.m. 65 participants including retired faculty members attended the meeting. Respected principal. Dr. Sr. Geege Joanamma Xavier presided over the

function. Alumni from various walks of life shared their memories and interacted with teachers. The meeting has come to an end by 6.15 p.m.

Co-ordinator: Shereena John, Sr. Maglin & Ashitha Augustine

ST XAVIER'S COLLEGE FOR WOMEN, ALUVA
PG DEPARTMENT OF COMMERCE AND RESEARCH CENTRE

Proudly presents

ALUMNI MEET 2K21

TIME
4:30



DATE
30th JAN

PLATFORM: GOOGLE MEET

It's time to REMINISCE!!!


20. As part of Academic week department conducted an expert talk on 14/01/2021 Oracle by Dr Rathish R.L, Assistant Professor, Department of Veterinary Epidemiology and Preventive medicine, college of Veterinary and animal Sciences, Pookode, Wayanad on the topic surroundings and its impact on human health. There were 54 participants.

Co-ordinator - Dr. Raji Mohan



St. Xavier's College For Women, Aluva.
PG Department Of Commerce And Research Centre

ORACLE-2020-2021
Surroundings And Impact On Human Health



RESOURCE PERSON
DR.RATHISH R.L
Assistant Professor, Department of Veterinary Epidemiology and Preventive Medicine , College of Veterinary and Animal Sciences , Pookode , Wayanad

DATE : 14th JANUARY 2021
TIME:12.00PM TO 1.00PM

21. The student INTERACT program was conducted on 13.01.2021 twinning with the Physics Department. Ms. Asma Abdul Salam of III B.Com delivered a presentation on “Pesticides & Food: Healthy sensible Food Practices”. The session was offered to I B.Sc Physics students. 36 students and 3 faculties participated the same. The session was an eye opener to the students to understand their food habits and its pros and cons.

Co-ordinator - Shereena John



22. Angha Sudheesh K and Arya KA both from III B.Com won II and III prizes for design challenge competition" UPCYCLE" conducted by Samrambhak Mitra and NIFT.

Co-ordinator - Shereena John

23. On 25th Feb 2021, Bombay Stock Exchange conducted an investor awareness programme on the topic principles of investing. The resource person was Merina Jose kanjikal from BSE investors protection fund, Time was from 11 to 12pm. 67 students participated in the webinar.

Co-ordinator - Dr. Raji Mohan



24. On 5th March 2021 GIIMS Institute of Logistics conducted an All Kerala best manager contest prelims round in the department and 15 students from III B.com got selected from the first round and Deepthya Thambi of III B. Com got selected for the final all Kerala level best manager competition with cash prize of Rs.500.

Co-ordinator - Shereena John & Dr. Raji Mohan

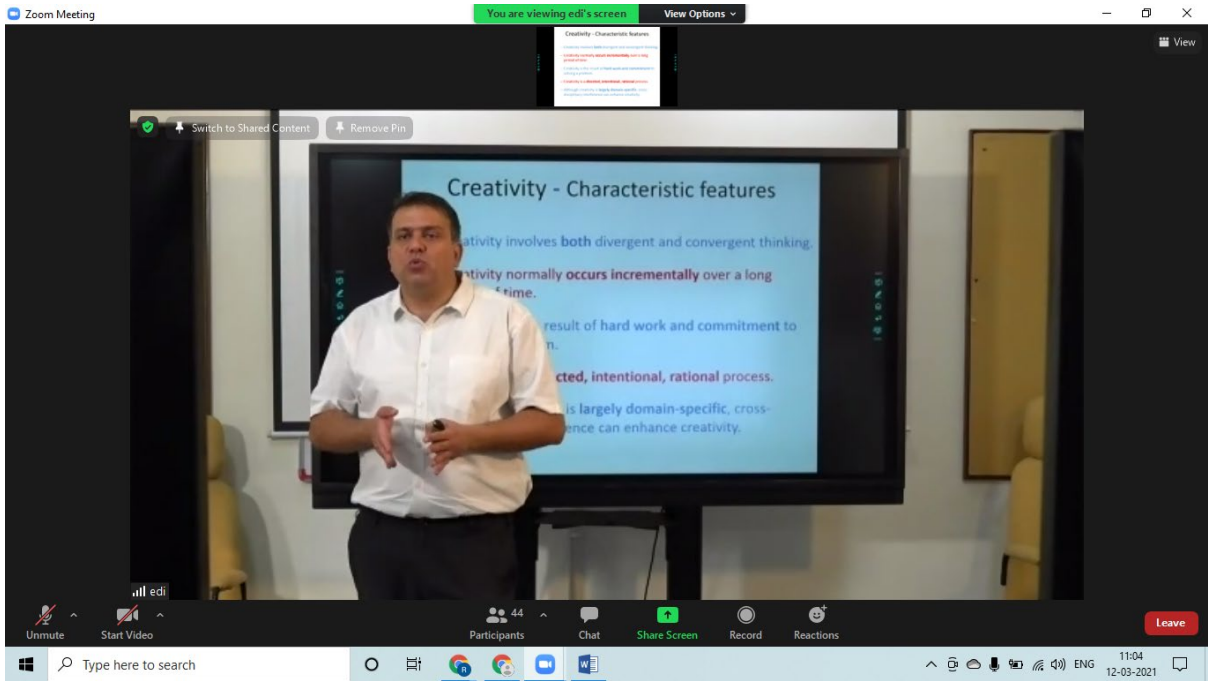


MS. DEEPTHYA THAMPI V
St. Xaviers College for Women, Aluva

ALL KERALA BEST MANAGER CONTEST 2020-21
COLLEGE LEVEL WINNER

25. **PROGRAMME SCHEDULE** A National webinar on “Innovation and creativity for entrepreneurs” in association with Institution’s innovation council and innovation and entrepreneurship development centre together with the department was held on 12th march 2021 with the aim of creating awareness among students on innovation and creativity. Dr. Lalit Sharma and Mr. Shibin Mohammed of Entrepreneurship Development Institute of India, Ahmedabad took the sessions and a total of 61 including 48 B.Com final year students participated in it.

Co-ordinator - Shereena John & Dr. Raji Mohan



Objectives

26. Conducted online progress report presentation of research scholars on 15th Aug 2020. Eight scholars presented their progress report. Research scholars were able to understand each other's progress and makes them better prepared for next presentation.

Co-ordinator- Dr. Raji Mohan

JOURNAL REVIEW

- ▶ Jackie Clarke(2007), A Framework of Approaches to Sustainable Tourism, Journal of Sustainable Tourism.
- ◊ Four position approach framework to sustainable tourism which explains some of the conflicts and debates that have occurred in sustainable tourism.
- ▶ Tanja Mihalic (2016), Sustainable-responsible tourism discourse Towards 'responsustainable' tourism, Journal of Cleaner Production.
- ◊ Triple-A Model advice on how to continuously implement the sustainability concept and move from market-value-led and environmentally laissez-faire tourism towards more environmental- and social-value-driven responsible tourism.
- ▶ Alhilal Furqan, et. al (2010) Promoting green tourism for future sustainability, Theoretical and Empirical Researches in Urban Management.
- ◊ Green labelling destinations through green tourism certification and its processes.

28. On 9th Nov 2020, The department made an awareness video on climate change. The students of II year B.Com made a video which was then launched in College's official YouTube video. It addresses the problem of environmental degradation and steps to avoid it and also makes viewers aware of the seriousness of the problem and how it can lead to climate change and global warming and ultimate destruction of animals and human kind.

Coordinator-Shereena John.



Outcome of the activity-Both students and public who viewed the programme could understand the importance of environment and how precious our nature is and what can be done to stop degradation.