# ST. XAVIER'S COLLEGE FOR WOMEN, ALUVA Affiliated to Mahatma Gandhi University, Kottayam, Kerala Re-accredited by NAAC with A Grade, CGPA 3.33 ISO 9001:2015 Certified

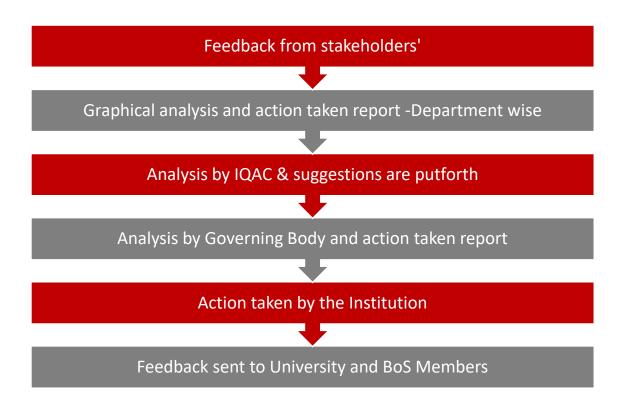


# 1.4 FEEDBACK SYSTEM

# EMPLOYERS FEEDBACK & ACTION TAKEN REPORT 2017-22

**CRITERION 1 CURRICULAR ASPECTS** 

Stakeholders' feedback provide valuable insights for improving and updating teaching -learning process to fulfil the requirements of the students and to incorporate the skills required by the industry and job placements. During the assessment period 2017-21, the feedbacks were collected offline and online due to the Covid -19 pandemic situation. St. Xavier's College for women follows the following process for feedback analysis. The stakeholders' feedback was taken through a questionnaire and analysed. A graphical analysis is done by the department and is submitted to IQAC along with analysis report. It is then analysed by IQAC members and is then forwarded to the Governing body of the college. Further actions are taken by the IQAC and the Institution as per the decisions taken in the meeting of the governing body and the departments are instructed to take appropriate action based on the feedback. Feedback report based on curriculum is then forwarded to the University and to the members Board of Studies.

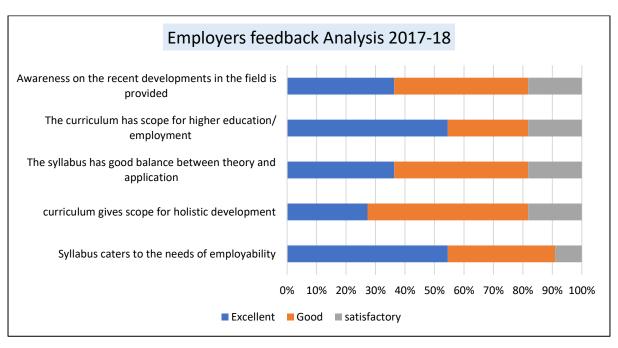




# St. Xavier's College for Women, Aluva

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#### **Employer Feedback Analysis & Action Taken Report 2017-18**



#### The employers' feedback for the year 2017-18 identified the following:

- Most of them are of the opinion that the curriculum has relevance and caters to the recent developments in the fields which help students in getting more chances of employability.
- The employers observe that in all ways, curriculum gives scope for holistic development.

#### **Action Taken Report on Employer Feedback**

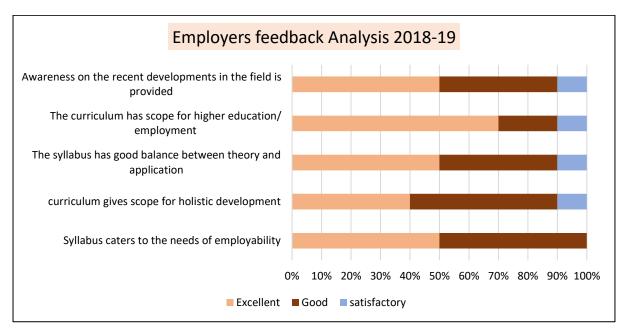
- Organise more career orientation to enhance placements
- Introduce Capacity enhancement value added courses and add on Courses
- Organise Training Sessions on soft skill and communication skills
- Placement drives has to be conducted with more student participation.
- Seminars and workshops to be conducted on modern techniques and software



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#### **Employer Feedback Analysis & Action Taken Report 2018-19**

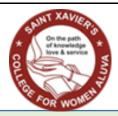


#### The employers' Suggestion include:

- The curriculum is relevant for industry
- More employability based courses to be incorporated
- The curriculum gives scope for holistic development.

#### **Action Taken Report on Employer Feedback**

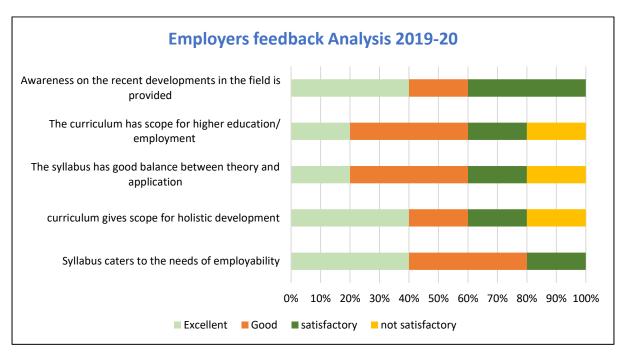
- Placement drives has to be conducted with involvement of a greater number of industries
- An employer friendly atmosphere has made available in the campus through nodal officers and management
- Personality development classes or workshops on group discussions/interview skills should be conducted



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# **Employer Feedback Analysis & Action Taken Report 2019-20**



#### Suggestions if any:

- The employers were having a mixed reaction on curriculum.
- Students need to face more number of interviews.
- The students are reluctant to join for employment even though placed
- More students are expected in placement drives

#### **Action Taken Report**

- More online placement drives should be informed to students
- Students should be encouraged to work as temporary Health workers especially to support Covid-19 initiatives of Government
- Online jobs like data entry and online tutorials placements have to be arranged for students
- Career guidance sessions should be arranged online

# On the path of knowledge love & service

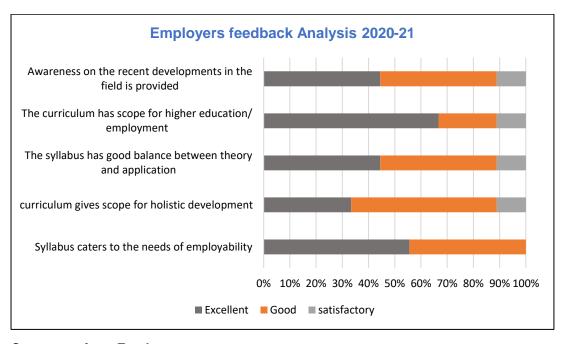
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#### **Employer Feedback Analysis & Action Taken Report 2020-21**

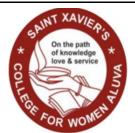


#### **Comments from Employers:**

- The employers appreciate the quality of the curriculum followed in the Department
- They observed that in all ways, curriculum gives scope for holistic development.
- Online placements were effectively conducted
- Student participation was appreciable

#### **Action Taken Report**

- Decided to report to University and BoS members the need of enhancing employability in the curriculum during syllabus revision
- Decided to incorporate employability skill through more add on and value-added courses.
- Students should be encouraged to do take up more innovative projects.
- Try to have 100% enrolment in add on and projects to enhance skill development.



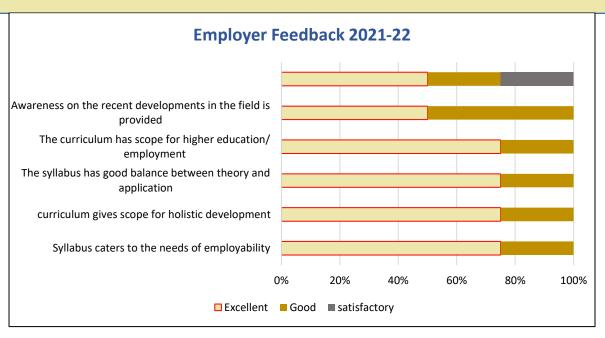
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## **Employer Feedback Analysis & Action Taken Report 2021-22**



#### Feedback summary:

- Most of them are of the opinion that the curriculum has less relevance and doesn't cater to the recent developments in the field which help students in getting more chances of employability.
- The employers observe that the curriculum followed in the Institution has immense scope for higher studies as well as caters to the recent needs and developments required by an employer.
- Analysing the syllabus, the employers observe that Syllabus has good balance between theory
  and application. Apart from merely theory based, the syllabus caters to practical or applicational
  level which help students to acquire first hand application of the areas concerned.
- The employers observe that as a whole ,curriculum gives scope for holistic development.
- The inclination of the Syllabus that caters to the need of employment has to be improved .

# **Action Taken Report**

- Entrepreneurship week and Incubation cell activities has to be boosted up for the start-up parks to get attracted
- Try to retain the 100% enrolment in add on /value added courses/Diploma Courses.