



ST.XAVIER'S COLLEGE FOR WOMEN (AUTONOMOUS), ALUVA

The First College in India to be Re-accredited by NAAC in the Fifth Cycle with A++(CGPA 3.68)

Aided College Established in 1964 & Affiliated to M.G University, Kottayam

Report on the Activities of the Career Guidance and Placement Cell 2023-2024

The Career Guidance and Placement Cell plays a pivotal role in facilitating professional development opportunities for students through a series of targeted initiatives and collaborative efforts. The activities, conducted during the academic year 2023–2024, were designed to equip students with the knowledge, skills, and exposure required to thrive in competitive professional environments.

1. Seminar on Medical Coding

On June 7, 2023, a seminar focusing on Medical Coding*was organized, offering attendees a comprehensive understanding of the domain. Medical coding involves the systematic transformation of healthcare diagnoses, procedures, and medical services into standardized codes for billing and data analysis. This seminar was instrumental in familiarizing students with the nuances of medical coding practices, including its applications in healthcare management, insurance processing, and clinical documentation.

2. Women in Cybersecurity Session

In collaboration with REDTEAM Hacker Academy, Kochi, the cell hosted a session titled Women in Cybersecurity on August 2, 2023, at Sr. Bencita Hall. This session addressed critical aspects of cybersecurity, emphasizing the importance of diversity in the field and the unique contributions of women professionals. Expert speakers shared insights into the

evolving landscape of cybersecurity, career opportunities, and the challenges faced by women in the industry. The session concluded with an engaging interactive Q&A, where participants received valuable guidance and clarity on various cybersecurity career pathways.

3. Pre-Placement Talk and Registration with TCS

On September 13, 2023, a pre-placement talk by TCS (Tata Consultancy Services) was held in the computer lab, followed by an online registration process for the placement drive. This session, facilitated by TCS HR coordinator Aromal, provided students with insights into TCS's hiring processes, expectations, and career opportunities within the organization. The interactive nature of the event allowed participants to familiarize themselves with the recruitment process, thereby enhancing their preparedness for upcoming placements.

4. Career Guidance and Life Skill Training Program

In collaboration with the National Career Service (NCS), a Career Guidance and Life Skill Training Program was conducted over two days in October 2023. The first session, held on October 12, 2023, targeted B.Com and M.Com students, while the second session, conducted on October 13, 2023, was designed for B.A and M.A students. The program aimed to enhance students' career readiness by focusing on critical life skills such as communication, decision-making, time management, and adaptability. This initiative underscored the importance of holistic professional development, preparing students to navigate the complexities of the modern workplace.

5. Orientation Session for Commerce Students

On December 20, 2023, in partnership with the Reporter News Channel, an orientation session was conducted for Bachelor of Commerce (B.Com) students. Led by Mr. Shameem Pariyanghat, a renowned corporate trainer, this session provided nuanced insights into professional commerce courses and career trajectories. Students gained a deeper

understanding of industry requirements and potential career paths, enabling them to make informed decisions about their professional futures.

6. Placement Drive by the Goan Institute

The Goan Institute conducted a placement drive on February 8, 2024, targeting final-year undergraduate (UG) and postgraduate (PG) students across diverse academic disciplines. This initiative resulted in the successful placement of 21 students, showcasing the Placement Cell's effectiveness in connecting students with reputable employers and facilitating career advancement.

7. Practical Registration Drive with DWMS

In collaboration with DWMS (an initiative under the Kerala Knowledge Economy Mission), the Placement Cell organized a practical registration drive on February 9, 2024. This event aimed at registering final-year UG and PG students on the DWMS digital platform, which connects job seekers from Kerala with global employment opportunities. As a virtual platform, DWMS empowers students by broadening their access to diverse job markets, fostering greater employability and global exposure.

The activities orchestrated by the Career Guidance and Placement Cell during the academic year 2023–2024 underscore its commitment to fostering career advancement for students. Through seminars, collaborative events, placement drives, and skill-building programs, the cell has successfully created pathways for professional growth, equipping students to meet the demands of the ever-evolving job market.